

Helping You and Your Start-up  
or Small Business



*Thursfields*

CHARTERED ACCOUNTANTS

Doing Things Differently

A grayscale photograph of a person's hands typing on a laptop keyboard. The laptop screen displays a business dashboard with a line graph and a pie chart. The image is overlaid with a semi-transparent geometric pattern of overlapping triangles. The word 'CONTENTS' is written in green capital letters on the left side of the image.

## CONTENTS

- Helping you every step of the way
- Helping you succeed
- Helping you grow
- Helping you get ahead
- Helping you manage your accounting requirements
- Helping you to become a client

# HELPING **YOU** EVERY STEP OF THE WAY

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Are you thinking of starting a brand-new business? Or maybe you already run a small business?  
Wondering if you need an accountant?

Starting a new business venture is certainly an exciting time. However, it can also be a daunting and lonely one, too.

Working with a proactive accountant from the start of your venture will ensure that your finances are in order and that you're supported during the early stages of your business. It will also save you time and avoid potential costly corrections later down the line. It's no surprise then that according to the ICAEW — the leading professional body for accountants — that 84% of FTSE 100 companies have a chartered accountant on their board. Getting the accountancy and finance side of your business right from the beginning, is key to its success.

At Thursfields, we can give you the help you need. And guide you through the early stages of your business and beyond — ensuring you feel supported and keeping your business on track.

## **WE CAN HELP YOU WITH:**

- Business plans
- Cash flow forecasts
- Obtaining finance
- Registering with HMRC
- Company formations
- Setting up bookkeeping systems and providing training
- Setting up your payroll scheme
- Registering for VAT
- Preparing accounts and returns
- Tax planning
- Business growth



# HELPING **YOU** SUCCEED

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' Alone we can do so little;  
together we can do so much.'

— Helen Keller

For many new businesses, the idea of engaging a chartered accountant is a scary prospect. And many think it's simply not an option.

We understand that your finances are limited during the early stages of your business. But we also know, that it's at this time that you'll need supporting the most. And it's during this time that you need someone on your side to offer advice and guidance.

## **DEVELOPING A **STRONG** PARTNERSHIP**

That's why at Thursfields, we offer a free, no obligation initial consultation to discuss your needs. And a perfectly tailored start-up package full of free resources, guidance and support to help you get going.

We work on a fixed-fee basis, so you'll always know what you're paying for and will never receive any nasty surprises. We do things differently and unlike some accountants, we won't charge you for every letter, meeting and phone call.

# HELPING YOU GROW



' Individually, we are one drop.  
Together, we are an ocean.'

– Ryunosuke Satoro

At Thursfields, we love to nurture young enterprises. And we'll take great pride in watching your business grow and succeed. That's why we offer packages that grow with your business.

When you're ready to move on from the benefits of our start-up package and need a little more, you can choose any combination of services that suit you best from our Tax Minimisation and Business Growth packages.



## TAX MINIMISATION

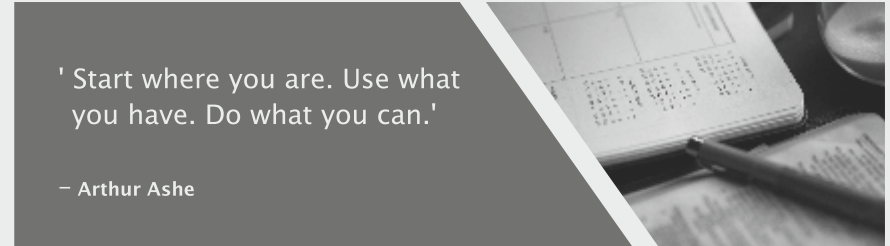
- Tax planning
- VAT health check
- PAYE health check
- IHT health check
- Remuneration planning
- Company car planning
- Incorporations
- Company reorganisations
- Research and Development Tax credits
- HMRC enquiries



## BUSINESS GROWTH

- Business plans
- Cash flow forecasts
- Company formations
- Management accounts
- Board meetings
- Key Performance Indicators

# HELPING YOU GET AHEAD



' Start where you are. Use what  
you have. Do what you can.'

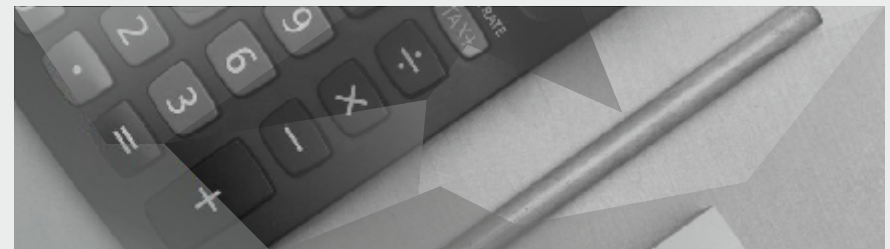
– Arthur Ashe

With Thursfields on your side, you'll benefit from:

- More time to do what you do best and grow your business
- Ongoing business advice
- An eye on your finances
- Expert financial advice so you stay on track
- An honest friend — someone who is able to offer objective and constructive council

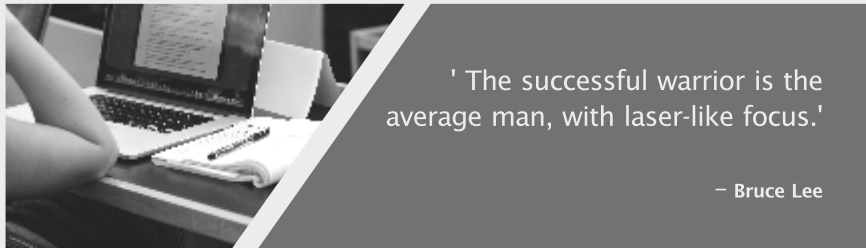
You'll also never miss out on any available funding sources, such as grants for new machinery or the employment of new staff. We work closely with our local Chamber and The Staffordshire Business Innovation Centre, so we're always aware of any available grants or loans that may be applicable to you and your business.

We can also assist you with the preparing of forms, business plans and other documentation you'll need to obtain funding. And should you require a business loan, we work closely with local bank managers, so we're familiar with what they need to know and how they need it presenting — putting you in the best position possible.



# HELPING YOU MANAGE YOUR ACCOUNTING REQUIREMENTS

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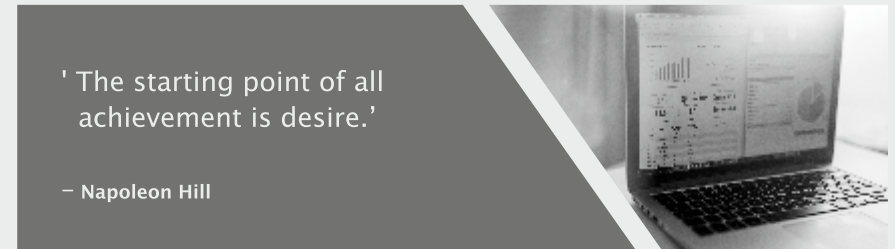


' The successful warrior is the average man, with laser-like focus.'

– Bruce Lee

# HELPING YOU TO BECOME A CLIENT

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' The starting point of all achievement is desire.'

– Napoleon Hill

Depending on your requirements and the needs of your business, Thursfields can help to support your day-to-day accounting requirements in three ways:

1

We offer training to enable you to feel confident to complete your day-to-day accounting tasks yourself



2

We can refer you to a trusted bookkeeper



3

We can bring your day-to-day accountancy requirements in-house to be dealt with by the Thursfields team



## GET IN TOUCH TO **BOOK A FREE NO OBLIGATION** INITIAL MEETING

We're a friendly team who will be more than happy to hear from you.

Call us today for an informal chat to discuss your needs or email us anytime on:

**info@thursfieldstax.co.uk** and someone will be in touch as soon as possible.

During your free initial meeting, we'll get to know your business and understand your future goals.

And we'll discuss ways that we are able to offer support and services that work for you.

**Call: 01782 454154**

**Email: [info@thursfieldstax.co.uk](mailto:info@thursfieldstax.co.uk)**

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